



Dear Community Partner,

Since 1896, the Pacific Inter-Club Yacht Association (PICYA) has united the Northern California boating community. Today, PICYA represents more than 100 member yacht clubs spanning Sacramento-San Joaquin Delta through the San Francisco Bay Area and extending south toward Monterey Bay, promoting inter-club collaboration, safe boating, and the preservation of maritime tradition.

We invite you to join us on Sunday, April 26, 2026 for [PICYA's Opening Day on the Bay](#), celebrating the 130th year of PICYA and the 109th Opening Day on the Bay. Recognized across Bay Area event calendars as a landmark maritime tradition, Opening Day marks the official start of the boating season on San Francisco Bay and draws participation from across the region. It is a signature community event supporting PICYA programs, while connecting generations.

This year's theme, *Myths and Legends*, celebrates the folklore, mythology, and storytelling of maritime history. The Decorated Boat Parade, a signature highlight of Opening Day, brings the theme to life through creatively adorned vessels and remains one of the most anticipated and visually defining elements of the event.

We hope you find our varied levels of participation intriguing, however we are open to alternative methods.

### **Sponsorship Opportunities & Benefits:**

- **Titanium (\$5,000+):** 2 passes, 2 OD Shirts plus Platinum benefits and Advertisement on PICYA Website and in PICYA Newsletter the Navigator (Total 4 passes and 4 OD Shirts)
- **Platinum (\$2,500+):** Gold benefits plus 2 OD Shirts and Ad Link on PICYA Website (Total of 2 passes)
- **Gold (\$1,500+):** 1 pass plus Silver benefits and Preferred VIP Seating (Total of 2 passes)
- **Silver (\$1,000+):** 1 pass plus Bronze benefits and Banner/Flag Flown on Committee Boat
- **Bronze (\$400+):** Table recognition plus Special Recognition & Ads in Program and Table Display
- **Table (\$200+):** Literature/Ad on Display Table

**Program Ads:** *Full Page \$400 | Half Page \$200 | Business Card \$125*

Sponsors confirmed by **April 6th, 2026** will be included in event materials and recognition planning.

Your support is not simply a donation. It is a visible commitment to community, tradition, and the Bay we all value. In addition, *a business may deduct payments made to a 501(c)(7) organization* as an ordinary and necessary business expense when the sponsorship serves a legitimate business purpose, such as advertising or promotional recognition associated with the event.

Thank you for being part of our 109th Opening Day on the Bay

**Michael Proctor**

Vice Commodore, PICYA

vicecommodore@picya.org | 916-730-5950

