



# Steering with Purpose

Fundraising and Community Impact  
at the San Diego Association of Yacht  
Clubs (SDAYC)

# About SDAYC

- Coalition of yacht clubs across San Diego County
- Promoting seamanship, fellowship, and civic and community responsibility
- Advocating for the boating and maritime community
- Club Foundations – San Diego Yacht Club, Mission Bay Yacht Club, Southwestern Yacht Club, Oceanside Yacht Club and Coronado Yacht Club

# 2024 Civic and Community Activities Overview

- Over 50 different club sponsored events
  - Veteran/Active Military
  - Philanthropic
  - Community
  - Youth Sailing

# Club Contributions

Club Facilities - Host Events

Club Assets – Facilities, Boats, Tables, Chairs, Linens,  
Podiums, Sound Equipment, Tents, Etc.

Club Funds – Food and Beverage, Direct Donations

Club Staff – Instructors, Administrative Support Staff,  
Maintenance Staff, Event Staff

# Member Contributions

Direct Funds Donations –Direct Donations to the  
Event, Benefitting Party or Covering Costs

Event Planning and Coordination

Event Support – Working the Event

Event Sponsor Development – Identification and  
Coordination of Financial and In-Kind Donations

Member Boats – Vessel, Crew, Fuel, Food and  
Beverage

# 16 Veteran/Active Military Focused Programs Totaling \$83,575

Assistance League Disabled Veterans Programs  
Coast Guard Auxiliary Dinner  
Coast Guard Regatta  
Crowbar Regatta  
Crown Cup – Benefitting Navy Seal Families  
KMAC Accessible Sailing  
Military Appreciation Day  
Military Appreciation Nights  
Nado Needlers for Naval Medical Center San Diego  
National Summer Veterans Summer Sports Clinics  
Operation Holiday Helping Hand  
Packages of Gratitude  
Schooner Cup  
Veterans Appreciation Happy Hour  
Veterans Fishing Day  
Warrior Sailing

# 15 Philanthropic Programs

## Totaling \$823,623

Benefit on the Bay Supporting Elder Help

Big Brothers Big Sisters

Distinguished Gentleman's Ride for Men's Health

Elizabeth Hospice Home

Focus SD-Kids

Humane Society

Make a Wish

Monarch School

Moore's Cancer Center Sailing and Lunch Event

Promises to Kids – Foster Children Day at the Beach

San Diego Parade of Lights

Sharp Hospice Regatta

SWYC Anglers Fishing Tournament Benefitting Captain Rollo's Kids at Sea

Toys for Tots

Women's Resource Center

# 18 Community Support Events Totaling \$25,250

Coronado Real Estate Association  
Coronado Rotary  
Eagle Scouts Beach Activities  
Good Neighbor Project with Barrio Logan  
International Coastal Clean Up Day Host Site  
July 4th Blood Drive  
Kids Zone Party with San Diego Parks and Recreation  
Pacific Beach Town Council Board Meetings  
Safety at Sea Seminars  
SDFD Lifeguards Training Session  
Sea Scouts  
Steineman Fundraiser  
Wheelchair Regatta  
White Sea Bass Restoration Project in Conjunction with Sea World  
Research Institute  
Wild Coast in Conjunction with Imperial Beach and Baja Coalition  
Women's Resource Center  
Yearly Blood Drive in Support of the San Diego Blood Bank



# Preparing Future Generations

## Donations Totaling \$199,000

Junior Sailing Programs-Educating and Mentoring

Junior Sailing Scholarships

Monarch School Program

Perkins Elementary School Sailing Partnership

Junior Sailing Foundations

# Measurable Impact

- \$1,131,000+ Raised and Donated in 2024
- \$4,900,000 Total Raised and Donated
- 1,000+ Community Members Impacted Annually
- Over 100 Gallons of Blood Donations benefitting over 1,000 recipients
- Thousands of Volunteer Hours Donated

# Looking Ahead

- Expand Youth Access and Education
- More Collaboration Between Clubs
- Grow Fundraising Outreach
- Deepen Community Partnerships



A Tradition of Service and Giving  
Back to the Community